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July 28, 2005

TO: Transportation Authority of Marin Commissioners

RE: Measure A Logo & TAM Website Domain – Agenda Item 5.b

Dear Commissioners:

The Measure A logo was designed for application to the Measure A section of the TAM website, fact sheets, the Measure A Annual Report, and appropriate signage. In each of these cases the TAM logo likely would appear in the same application. The Measure A logo might appear independently of the TAM logo in materials and web pages promoting Measure A funded projects and programs.

In addition, staff has obtained the following domain name for the TAM website: www.tam.ca.gov. Work is underway to revise and update TAM's website. Staff will present progress at a future meeting.

The logo and domain name were reviewed at the July 13, 2005 Executive Committee meeting and are recommended for adoption.

Recommendation

1. Adopt the attached Measure A logo.
2. Adopt www.tam.ca.gov domain name for TAM's website.

Respectfully Submitted,

Craig Tackabery
Executive Director

Attachments: Measure A Logo

Making the Most of Marin County Transportation Dollars



Marin's Transportation Sales Tax